



The Market is moving rapidly...

Is your strategic planning keeping up?
Do you need a more AGILE approach?





Welcome to Stragile, creating fast, focused and flexible organisations.

Traditional strategy days have two outcomes, a great day with a lot of output, forgotten the next day in a hail of emails and distractions; or a 'talkfest' with no actionable outcomes.

What you need is a productive collaborative process, that not only captures your key priorities, it translates them into a actionable milestones, all recorded in transparent simple software, to ensure simple implementation and success.

What is Stragile?

A Licensed 7-Step Strategic Mapping Process where you facilitate a collaboratively built a 3-Year Map in a Day! (Yes, that is possible) The outputs are then captured in your Licensed Cloud Software for transparency, accountability and simple implementation.

The actions and outputs are then re-calibrated by you with your clients every 90 days creating an agile and adaptive learning process, over 12-months.



Who's it for?

Any company who wants to improve their performance and create a clear roadmap to a successful future. The process leverages the collective wisdom and creates a great sense of collaboration and engagement. It's as good for culture as it is for strategy! Whether you have 10 staff or 10,000 it is equally applicable.

What are the Outcomes?

Three year Strategic Map, with measurable outcomes.

The 'plan on a page' methodology has been around for a while. Here is the Digital-Era version. Clear concise and easy to apply. It brings a level of accountability, and because it is built collaboratively the buy-in is amplified. People own what they help to create.

Strategic Investments identified.

These are the Focus areas that will drive future success and are identified by understanding the future operating environment. They are a filter for investment of focus, thought, planning and attention.

One-Year Milestones and responsible owners.

Finally a Strategic Mapping Program that produces operational tasks that drive clear implementation. These are accountable areas with clear objectives and accountability.

90 Day Goals. Unified agreement on direction.

Going beyond the 12-month Milestones and specific allocated tasks to be completed in 90 days. Enough time to get significant tasks completed and close enough to engender a sense of urgency.

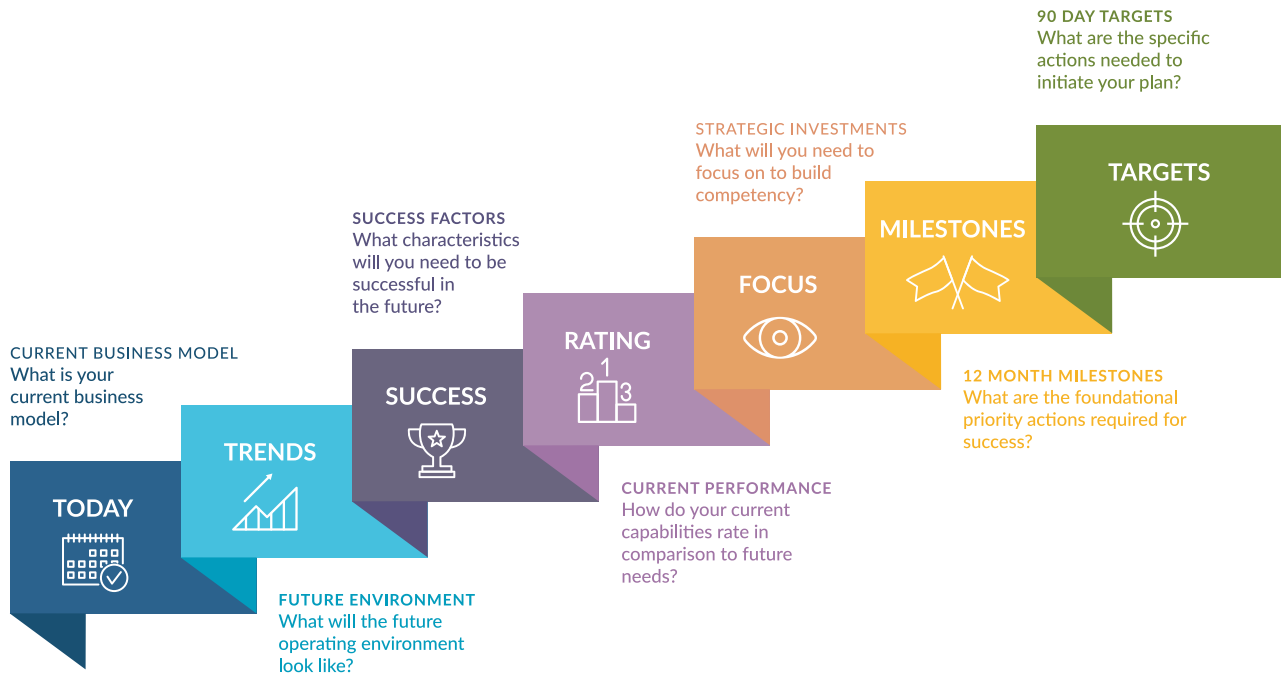
A transparent cloud based monitoring system.

Bringing accountability and transparency to an agreed course of action is how you achieve successful implementation. Your collaboratively built plan sits on an interactive cloud based Stragile portal. Milestone owners and key stakeholders have access and can demonstrate and progress across the plan.



*Fast, focused & flexible
strategic mapping.*

Process



Today. We unpack your current business model to understand today and to get all participants looking at the business as a whole rather than in component parts.

Trends. We identify trends that will impact your business over the next three years. Understanding your future operating environment is a fundamental part of good strategic planning.

Success. What characteristics and capabilities will a successful company have in your future operating environment? Clearly identifying these factors gives clarity for future requirements of success.

Rating. Honesty time! How do you rate yourselves as an organisation on these key factors of success?

Focus. In order to meet your future requirement you will need to invest time, resources, thinking and energy in building capabilities. What are the areas you need to focus on?

Milestones. “Rubber hits the road” time, we help you choose and refine the key foundational pieces of work that need to be completed within 12 months. These milestones are allocated milestone owners who are responsible for their delivery.

Targets. First steps are always important. On the day, we agree, as individual milestone owners and as a group, the first 90-Day Targets for each Milestone. This is key for momentum and implementation.

Pricing

Stragile

2500 / month (12 months)

- ▶ 8 – 24 People (2 – 4 Groups)
- ▶ Pre-briefing and Discovery
- ▶ Strategic Mapping Workshop (Full Day)
- ▶ Professional Licenced Facilitator
- ▶ Post Workshop Embed Session (2 hours)
- ▶ Stragile Software (12 month License)
- ▶ Software Training and Support
- ▶ 3 x 90 Day Recalibration Workshops (3 hours)
- ▶ 4 x Stragile Embed Sessions (1 hour)
- ▶ 12 Month Program

Stragile Lite

1500 / month (12 months)

- ▶ 4 – 8 People (1 Group)
- ▶ Pre-briefing and Discovery
- ▶ Strategic Mapping Workshop (Full Day)
- ▶ Professional Licenced Facilitator
- ▶ Stragile Software (12 month License)
- ▶ Software Training and Support
- ▶ 3 x 90 Day Recalibration Workshops (3 hours)
- ▶ 12 Month Program

Stragile PFP

1250 / month (12 months)

- ▶ 4 – 12 People (1 – 2 Groups)
- ▶ Designed for 'Not For Profit' Organisations.
- ▶ Pre-briefing and Discovery
- ▶ Strategic Mapping Workshop (Full Day)
- ▶ Professional Licenced Facilitator
- ▶ Stragile Software (12 month License)
- ▶ Software Training and Support
- ▶ 3 x 90 Day Recalibration Workshops (3 hours)
- ▶ 12 Month Program

Stragile Corp

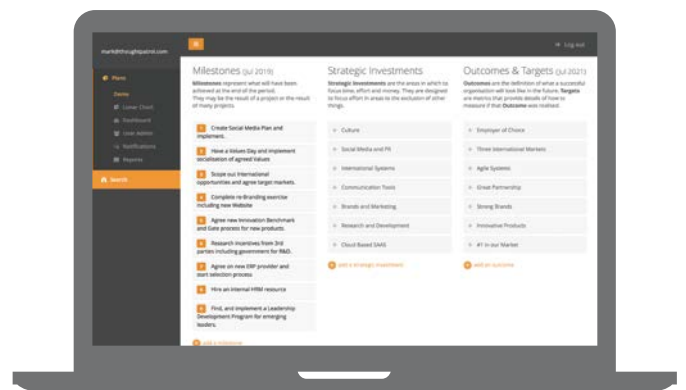
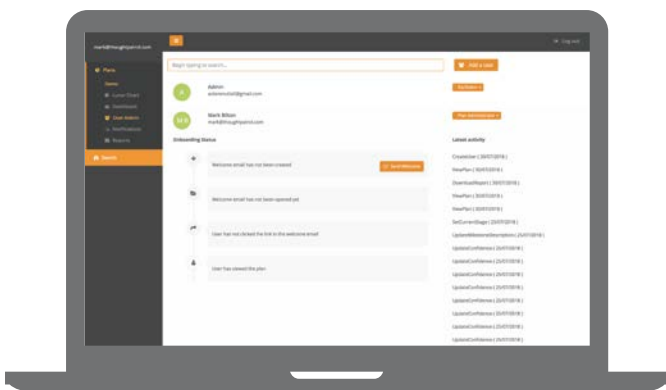
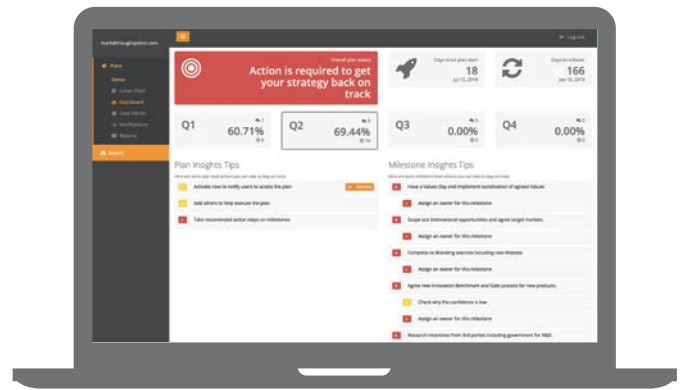
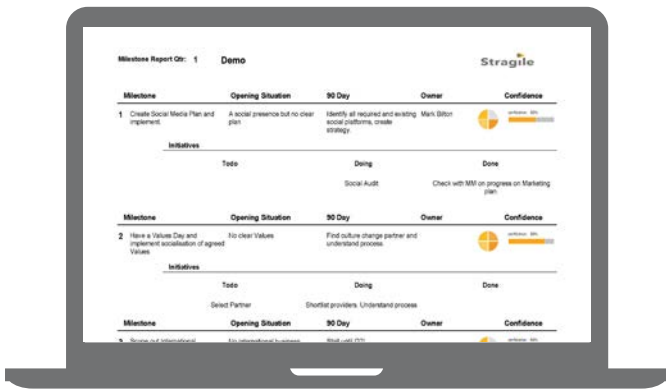
Custom pricing on request

- ▶ Cascading Multi-Plans
- ▶ Train the Internal Facilitator (Optional)
- ▶ 8 – 24 People (2 – 4 Groups)
- ▶ Pre-briefing and Discovery
- ▶ Strategic Mapping Workshop (Full Day)
- ▶ Professional Licenced Facilitator
- ▶ Post Workshop Embed Session (2 hours)
- ▶ Stragile Software (12 month License)
- ▶ Software Training and Support
- ▶ 3 x 90 Day Recalibration Workshops (3 hours)
- ▶ 4 x Stragile Embed Sessions (1 hour)
- ▶ 12 Month Program
- ▶ Online Support

Software

Our cloud based online Stragile Portal captures the one page plan and the associated execution initiatives in an online application, providing anywhere, anytime access to a single up to date version of the plan. Milestone owners and contributors can blog and hyperlink relevant information creating a rich repository of information about the plan and its execution.

This transparency gives not only a sense of empowerment but brings a high degree of accountability to complete the tasks set. This is compounded by the 90-Day Recalibration Sessions that enhance learning capture changes and are an opportunity to adapt and enhance transformational performance.



About us

Our purpose is to enable leaders and their organisations to realise their full potential. The contemporary business environment challenges conventional leadership practice. Our programs and resources are practical, applicable and relevant to the Digital Age workplace.

The Stragile philosophy has been active for twenty years in the hands of our Managing Partner Mark Bilton. In the last few years it's been honed, refined and proven over many industries. It's now ready to be made available to a select group of Licensed Strategists.

Mark Bilton

BSc GradDipBus MBA FAICD FAIM
CEO Advisor | Managing Director

Mark is a Leadership Advisor, Strategist and Speaker. He enables leaders to 'realise their potential', and is on a mission to 'reframe leadership' and 'humanise the workplace'.



Experience

Managing Partner, Mark Bilton is highly regarded as an international award winning, commercially astute, leader. He brings 20 years' CEO experience; leadership, culture, and strategic, insights to both the executive' and board' tables. A turnaround CEO, his ability to design and implement real world business strategies, adds significant value for all stakeholders. Mark has led multinational organizations through transformational change; companies like Gloria Jeans Coffees, where he oversaw 40 countries, Hagemeyer Brands and the Charles Parsons Group.

Honour

We honour and respect all stakeholders.

Passion

We are passionate about everything we do.

Excellence

We strive for excellence at all times.

Partnership

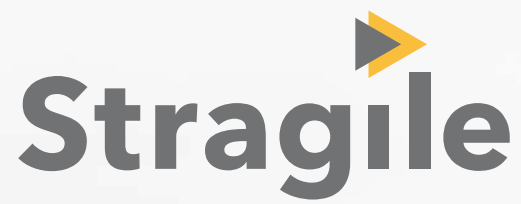
We partner based on integrity and trust.

Integrity

We value integrity over convenience.

Authentic

We remain real and grounded.



Learn more about Stragile Strategic Planning,
email us today mark@stragile.co

www.stragile.co